

The PLENUM

OFFICIAL MONTHLY NEWSLETTER OF THE
PALM BEACH
AIR CONDITIONING CONTRACTORS
Association

	1X	3X	6X	12X
1/8 PAGE	\$ 77.50	\$192.50	\$ 350.00	\$ 540.00
1/4 PAGE	\$125.00	\$315.00	\$ 550.00	\$ 900.00
1/2 PAGE	\$200.00	\$500.00	\$ 850.00	\$1300.00
FULL PAGE	\$350.00	\$850.00	\$1450.00	\$2500.00

INSERTS - Advertisers may insert a 1-page flyer into The Plenum for \$200 per issue. Both sides may be printed on. Advertisers are to provide inserts.

DIMENSIONS

- 1/8 Page - 3 5/8 inches wide by 2 1/4 inches deep
- 1/4 Page - 3 5/8 inches wide by 4 3/4 inches deep
- 1/2 Page - 7 1/2 inches wide by 4 3/4 inches deep
- Full Page - 7 1/2 inches wide by 10 inches deep

CALL 561-585-3880 OR FAX 561-585-3347

Please make check out to:

PBACCA
PO Box 3407
Lantana, FL 33465
pripple@pbacca.org

ADVERTISING AGREEMENT

Company Name _____

Contact _____ Title _____

Address _____ City/ST/Zip _____

Phone _____ FAX _____ Email _____

Signature _____

AD SIZE	1 X	3 X	6 X	12 X	TOTAL
1/8 page	\$ 77.50	\$192.50	\$ 350.00	\$ 540.00	_____
1/4 page	\$125.00	\$315.00	\$ 550.00	\$ 900.00	_____
1/2 page	\$200.00	\$500.00	\$ 850.00	\$1300.00	_____
Full Page	\$350	\$850	\$1450.00	\$2500.00	_____

Please select your ad size and the length of time you wish to run your ad. Unless otherwise requested, your company will be invoiced quarterly. Mail or fax this Advertising Agreement to:

PBACCA
 Po Box 3407 Lantana, FL 33465
 Phone (561)585-3880 FAX (561)585-3347